

Please send your
resume to:

Janice Watson
Janice_Watson@g3.ca

We offer employees excellent working conditions, competitive salaries and a comprehensive benefit package. Interested candidates are invited to submit a resume and cover letter stating their salary expectations.

G3 is proud of its diverse workforce comprised of employees who are valued for their individual skills and attributes.

Applicants should contact the hiring manager if they require accommodation during the competition process on a confidential basis.

Job Title: Corporate Communications Specialist

Location: Corporate Office, Winnipeg, MB

G3 Canada Limited is a progressive and continuously growing company. As part of our commitment to building a smarter path from farmers' fields to global markets, we are establishing a highly efficient coast to coast Canadian grain enterprise designed to provide a unique competitive alternative to farmers and superior service to customers and stakeholders. The integrity and resourcefulness of our people are the foundation of that commitment.

Reporting to the VP of Corporate Development and Communications this role will work as part of a team and is responsible for the organization's corporate advertising, marketing and media relations efforts to build and sustain G3's external brand. This role is involved in the creation and implementation G3's promotional, communication, and customer relations programs and materials to support the overall corporate business goals as well as the corporate marketing strategy.

Key Responsibilities:

- Works collaboratively to shape and communicate clear value proposition and brand message internally and externally through effective use of multiple marketing mediums
- Involved in the creation of key messages and themes with respect to G3's advertising materials, promotional items, G3's company newsletter, and public relations events that reflect G3's corporate brand and corporate marketing strategy
- Authors and reviews external communications and corporate employee communications and provides feedback to the business units and/or writers
- Manages media relations requests and provides advice to G3's spokesperson as to what direction should be taken; drafts media press releases and executive speeches
- Manages G3's sponsorship and corporate giving activities
- Works with front line staff and Customer Relations department to ensure that G3 is delivering on its brand promise and that customer interactions remain positive
- Performs other related duties as assigned

Qualifications

- Post-secondary degree in Communications, Public or Media Relations or related field
- Minimum 5 years of related experience
- Previous experience in advertising, customer relations, and media training
- Knowledge and experience with Adobe CS Software including InDesign, Illustrator, Photoshop, and Dreamweaver
- Knowledge and experience with Adobe Acrobat, and Microsoft Office products
- Bilingual in English and French

This posting will remain open until a suitable candidate is selected.

G3 provides the opportunity to have a challenging and rewarding career that will allow one to be part of a growing and dynamic company while offering a competitive salary and benefits package. Join our diverse team of talented professionals who call G3 home!

Building a smarter path from farmers' fields to global markets.